

# Digital Specs Sac Mag

51,000 MONTHLY VISITORS



## BANNER ADS

TYPE	SIZE	PACKAGE RATE & DETAILS
	yt r	Dsx
	300 x 250px	\$500/month fixed position per month (\$16 CPMROS/Run-of-site)
HALF PAGE	300 x 600px	\$16 CPMROS/Run-of-site

## E-NEWSLETTER & NATIVE BLOG SPONSORSHIPS

A daily newsletter sent out to more than 12,000 subscribers. Your ad will remain in the newsletter for one week.

HORIZONTAL SPONSOR POSITIONS	SIZE	PACKAGE RATE
DAILY NEWSLETTER	500 x 100px	Top image: \$700/week Middle Image: \$400/week Bottom image: \$300/week
NATIVE BLOG POST ON SACMAG.COM	3-4 Images 700 x 500px	\$600 400-500 words 1-2 hyperlinks to your website

## DEDICATED E-MAIL

SIZE	RATE	PACKAGE DETAILS
500 X 800PX	\$1200 PER BLAST	P business u ene see in subs ibe s i be n i i e e n n e e ise

## SOCIAL MEDIA

PLATFORM	NUMBER OF FOLLOWERS	RATE
TWITTER	66,000+	S T \$100 R \$50. Please make post 140 characters or less with a link to your website
FACEBOOK	20,000+	I P \$150 R \$100 I \$20 Please make post 20 words or less with a link to your website
INSTAGRAM	19,500+	P \$100 R \$50 1 square photo (1:1 aspect ratio), 5-10 relevant hashtags and less than 150 characters.

