

2011 editorial calendar*

JANUARY

People of the Year

Bridal / Wedding Feature

Wedding Planner Ad Section

Health

Go!–Travel

Sacramento Home & Garden: Dwelling
Home & Garden Resource Ad Section

**Sacramento Success Stories
Ad Section**

Sacramento Shops Ad Section

Travel Resource Ad Section

**Distinctive Properties and Realtors'
Showcase Ad Section**

AD CLOSE: 12/8

FEBRUARY

Dining Feature

Restaurant Guide Ad Section

Singles

Health

Go!–Travel

Sacramento Home & Garden: Dwelling
Home & Garden Resource Ad Section

Top CEO Ad Section

**Best of Sacramento Hall of Fame Ad
Section (featuring Readers' and Edi-
tors' Picks only)**

Sacramento Shops Ad Section

Travel Resource Ad Section

**Distinctive Properties and Realtors'
Showcase Ad Section**

AD CLOSE: 1/5

MARCH

Perfect Saturdays

Downtown Feature

Health

Go!–Travel

Sacramento Home & Garden: Dwelling
Home & Garden Resource Ad Section

Sacramento Shops Ad Section

Travel Resource Ad Section

**Distinctive Properties and Realtors'
Showcase Ad Section**

AD CLOSE: 2/9

APRIL

Nightlife

Expanded Health Feature

Medical Profiles Ad Section

Go!–Lodi

Sacramento Home & Garden: Dwelling
Home & Garden Resource Ad Section

Survey: Dining Awards

Sacramento Shops Ad Section

Travel Resource Ad Section

**Distinctive Properties and Realtors'
Showcase Ad Section**

AD CLOSE: 3/9

MAY

Dining Feature

Restaurant Guide Ad Section

Motherhood

Health

Go! Golf

Sacramento Home & Garden: Dwelling
Home & Garden Resource Ad Section

Survey: For Women Only

Chef Profiles Ad Section

Sacramento Shops Ad Section

Travel Resource Ad Section

**Distinctive Properties and Realtors'
Showcase Ad Section**

AD CLOSE: 4/6

JUNE

Food Lovers' Guide

Health

Go!–Travel

Sacramento Home & Garden: Dwelling
Home & Garden Resource Ad Section

Survey: Best of Sacramento

Sacramento Shops Ad Section

Travel Resource Ad Section

**Distinctive Properties and Realtors'
Showcase Ad Section**

SAR Master's Club (2010)

AD CLOSE: 5/4

JULY

Summer Feature

Expanded Health Feature
Medical Profiles Ad Section

Go!–Travel

Sacramento Home & Garden: Dwelling
Home & Garden Resource Ad Section

**Sacramento Success Stories
Ad Section**

Sacramento Shops Ad Section

Travel Resource Ad Section

**Distinctive Properties and Realtors’
Showcase Ad Section**

AD CLOSE: 6/8

AUGUST

Dining Awards Results
Restaurant Guide Ad Section

Bridal / Wedding Feature
Wedding Planner Ad Section

Roseville Feature

Health

Go!–Travel

Sacramento Home & Garden: Dwelling
Home & Garden Resource Ad Section

Sacramento Shops Ad Section

Travel Resource Ad Section

**Distinctive Properties and Realtors’
Showcase Ad Section**

AD CLOSE: 7/6

SEPTEMBER

Real Estate

Expanded Health Feature
Medical Profiles Ad Section

Go! Amador
Amador County Ad Section

Sacramento Home & Garden: Dwelling
Home & Garden Resource Ad Section

Real Estate Profiles Ad Section

Sacramento Shops Ad Section

Travel Resource Ad Section

**Distinctive Properties and Realtors’
Showcase Ad Section**

AD CLOSE: 8/10

OCTOBER

Dining Feature
Restaurant Guide Ad Section

Women’s Survey Results
Women in Business Ad Section

Fall Getaways

Health
**Cosmetic Surgery & Dentistry Ad
Section**

Go!–Travel

Sacramento Home & Garden: Dwelling
Home & Garden Resource Ad Section

Sacramento Shops Ad Section

Travel Resource Ad Section

**Distinctive Properties and Realtors’
Showcase Ad Section**

AD CLOSE: 9/7

NOVEMBER

Best of Sacramento Results

Unsung Heroes

Health

Go!–Travel

Sacramento Home & Garden: Dwelling
Home & Garden Resource Ad Section

Sacramento Shops Ad Section

Travel Resource Ad Section

**Distinctive Properties and Realtors’
Showcase Ad Section**

AD CLOSE: 10/5

DECEMBER

Top Docs
Medical Profiles Ad Section

Holiday Fashion

Go! Ski Update

Sacramento Home & Garden: Dwelling
Home & Garden Resource Ad Section

Sacramento Shops Ad Section

Travel Resource Ad Section

**Distinctive Properties and Realtors’
Showcase Ad Section**

AD CLOSE: 11/2