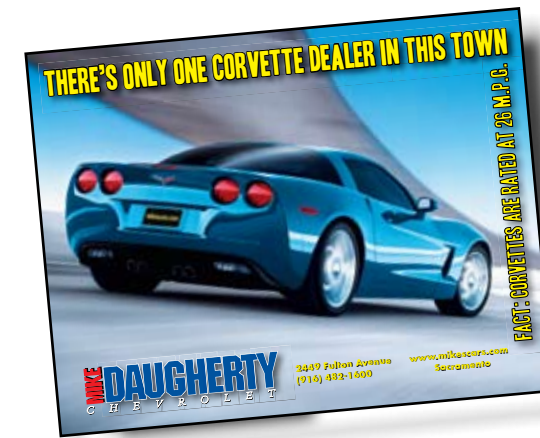


advertising works



“From the beginning, the calls came pouring in . . . even before we had opened our doors. The return on investment has been staggering and has completely crushed the competition. We have truly enjoyed our experience with *Sacramento* magazine and look forward to continued success from this mutually beneficial relationship.”

–Dr. David Kaufman, M.D.,
Artistry in Aesthetic Surgery



“For 20 years, my Back Cover position with *Sacramento* magazine has been the foundation of my marketing for Mike Daugherty Chevrolet. Even in these tough times, I find it the most effective way to reach the affluent car buyer.”

–Mike Daugherty, President
Mike Daugherty Chevrolet



“*Sacramento* magazine has been an integral part of our marketing since our inception 17 years ago. Because of this great partnership, the quality of our customers, as well as the quality of relationships that we have been able to foster, are unparalleled!”

–Ernesto Jimenez, Owner
Ernesto's & Zócalo restaurants



“Our Wedding has been a great help in growing our wedding invitation services. The response we have received exceeded our expectations and outperformed our other advertising efforts. Even more, the staff at the magazine has been wonderful to work with. They are attentive to small business needs and a pleasure to work with.”

–Manpreet Bains, Co-Owner
Pulp Papery



“In addition to producing a spectacular product, it's very apparent that “giving back” to the community is a high priority for *Sacramento* magazine. From the in-kind promotion they give to many worthy charities to the nearly \$3 million they raised for the March of Dimes with the Best of Sacramento Party, their reputation and contribution to the Sacramento community has been extraordinary.”

–Steve Hammond, President & CEO
Sacramento Convention & Visitors Bureau



“The section sponsorship enabled us to target visitors who were relevant to our industry. A fixed position banner gave us consistent presence throughout that targeted section, while visually captivating island banners ran throughout the site. In analyzing our leads, we were able to see that visitors referred to us by **sacmag.com** were spending time on our website, with an average of five page views per visitor.”

–Kirsten Geney, Marketing Director
Cambridge Homes