

2010 editorial calendar*

JANUARY

Sacramento magazine's 35th Anniversary

Bridal / Wedding Feature
Wedding Planner Ad Section

Health

Go!–Travel

Sacramento Home & Garden: Dwelling and Garden Notebook
Home & Garden Resource Ad Section

Sacramento Success Stories Ad Section

Sacramento Shops Ad Section

Travel Resource Ad Section

Distinctive Properties and Realtors' Showcase Ad Section

AD CLOSE: 12/8

FEBRUARY

Dining Feature
Restaurant Guide Ad Section

Dating

Environment

Health

Go!–Travel

Sacramento Home & Garden: Dwelling and Garden Notebook
Home & Garden Resource Ad Section

Top CEO Ad Section

Best of Sacramento Hall of Fame Ad Section (featuring Readers' and Editors' Picks only)

Sacramento Shops Ad Section

Travel Resource Ad Section

Distinctive Properties and Realtors' Showcase Ad Section

AD CLOSE: 1/6

JULY

Summer Feature

Expanded Health Feature
Medical Profiles Ad Section

Go!–Travel

Sacramento Home & Garden: Dwelling and Garden Notebook
Home & Garden Resource Ad Section

Sacramento Shops Ad Section

Travel Resource Ad Section

Distinctive Properties and Realtors' Showcase Ad Section

AD CLOSE: 6/1

AUGUST

Dining Awards Results
Restaurant Guide Ad Section

Beauty Feature

Bridal / Wedding Feature
Wedding Planner Ad Section

Health

Go!–Travel

Sacramento Home & Garden: Dwelling and Garden Notebook
Home & Garden Resource Ad Section

Sacramento Shops Ad Section

Travel Resource Ad Section

Distinctive Properties and Realtors' Showcase Ad Section

AD CLOSE: 6/29

MARCH

Cover Story: TBA

Fitness

Seniors Story (50+)
Forever Active Ad Section

Health

Go!–Travel

Sacramento Home & Garden: Dwelling and Garden Notebook
Home & Garden Resource Ad Section

Sacramento Shops Ad Section

Travel Resource Ad Section

Distinctive Properties and Realtors' Showcase Ad Section

AD CLOSE: 2/3

SEPTEMBER

Real Estate

Expanded Health Feature
Medical Profiles Ad Section

Go! Amador
Amador County Ad Section

Sacramento Home & Garden: Dwelling and Garden Notebook
Home & Garden Resource Ad Section

Real Estate Profiles Ad Section

Sacramento Shops Ad Section

Travel Resource Ad Section

Distinctive Properties and Realtors' Showcase Ad Section

AD CLOSE: 8/4

APRIL

Cover Story TBA

Expanded Health Feature
Medical Profiles Ad Section

Go! Lodi

Sacramento Home & Garden: Dwelling and Garden Notebook
Home & Garden Resource Ad Section

Survey: Dining Awards

Sacramento Shops Ad Section

Travel Resource Ad Section

Distinctive Properties and Realtors' Showcase Ad Section

AD CLOSE: 3/3

OCTOBER

Dining Feature
Restaurant Guide Ad Section

Women in Business Feature
Women in Business Ad Section

Health

Go!–Travel

Sacramento Home & Garden: Dwelling and Garden Notebook
Home & Garden Resource Ad Section

Health
Cosmetic Surgery & Dentistry Ad Section

Sacramento Shops Ad Section

Travel Resource Ad Section

Distinctive Properties and Realtors' Showcase Ad Section

AD CLOSE: 9/7

MAY

Dining Feature
Restaurant Guide Ad Section

Entertainment

Fashion

Health

Go! Golf

Sacramento Home & Garden: Dwelling and Garden Notebook
Home & Garden Resource Ad Section

Chef Profiles Ad Section

Sacramento Shops Ad Section

Travel Resource Ad Section

Distinctive Properties and Realtors' Showcase Ad Section

AD CLOSE: 4/7

NOVEMBER

Best of Sacramento Results
Event: Best of Sacramento Party To Benefit the March of Dimes, Dec. 2, 2010, at the Sacramento Convention Center. Event Sponsorships Available

Health

Go!–Travel

Sacramento Home & Garden: Dwelling and Garden Notebook
Home & Garden Resource Ad Section

Sacramento Shops Ad Section

Travel Resource Ad Section

Distinctive Properties and Realtors' Showcase Ad Section

AD CLOSE: 10/6

JUNE

Education

Pets

Health

Go!–Travel

Sacramento Home & Garden: Dwelling and Garden Notebook
Home & Garden Resource Ad Section

Survey: Best of Sacramento

Sacramento Shops Ad Section

Travel Resource Ad Section

Distinctive Properties and Realtors' Showcase Ad Section

SAR Master's Club (2009)

AD CLOSE: 5/5

DECEMBER

Food Feature

Expanded Health Feature:
Medical Profiles Ad Section

Go! Ski Update

Sacramento Home & Garden: Dwelling and Garden Notebook
Home & Garden Resource Ad Section

Sacramento Shops Ad Section

Travel Resource Ad Section

Distinctive Properties and Realtors' Showcase Ad Section

AD CLOSE: 11/3