



sacramento magazine circulation & distribution

CIRCULATION

TOTAL QUALIFIED PAID CIRCULATION: 32,612*

- Annual Subscribers: 24,961
- Single Copy Sales: 7,571

BONUS EVENT DISTRIBUTION: 45,000 (ANNUALLY)

- Presence at local charitable events and tradeshows results in more than 2,200 new annual subscribers.
- Additional copies mailed to local media as well as the most prominent businesses and individuals throughout the region.

*SOURCE: BPA JUNE '09

DISTRIBUTION

485 total newsstand locations including:

- 137 Starbucks Coffee Stores
- 39 Longs Drugs Stores
- 38 Raley's Grocery Stores
- 22 Bel Air Markets
- 29 Safeway Food & Drug Stores
- 29 Save Mart Supermarkets
- 7 Sacramento International Airport Stores
- 6 Borders Books Stores
- 3 Barnes & Noble Booksellers
- 52 Additional Independent Outlets

EXCLUSIVE HOTEL DISTRIBUTION

- Guest Rooms, Hyatt Regency
- Guest Rooms, Sheraton Grand
- Guest Rooms, Doubletree Hotel
- Guest Rooms, The Citizen Hotel